

# Primary Care Strategy Committee

## Call for Applications

**The Oregon Health Policy Board is committed to a sustainable and fully supported primary care system where every person has access to whole-person care that fosters well-being, strengthens communities, uplifts care teams, advances equity, and keeps health care affordable.**

**To achieve this vision, the Oregon Health Policy Board is launching a Primary Care Strategy Committee beginning April 2026.**

Primary care is the foundation of our health care system providing continuous, coordinated, proactive, and comprehensive care focused on prevention and management of chronic conditions. Throughout the state and nation, primary care is in crisis, as fewer primary care providers are entering the workforce and many are leaving; providers face burdensome administrative requirements; and investment in primary care has declined. The primary care crisis is limiting access to care for patients.

To make primary care work for those who provide, pay for, and access care, Oregon needs actionable strategies that ensure a coherent, equitable, and sustainable system that delivers responsive, community-centered care statewide. Oregon's Primary Care Strategy Committee will help us get there.

The Primary Care Strategy Committee will lead a coordinated effort to stabilize, strengthen, and align Oregon's primary care system with the goal of strengthening access to equitable, affordable, high-quality patient care. The Committee will promote innovative solutions for a strong primary care system focusing on payment and affordability, workforce, and the delivery system.

**Join us in making primary care work for everyone.**

If you're passionate about primary care and bring one of the perspectives identified under the "Who should apply for membership", we invite you to apply for membership on the Primary Care Strategy Committee. Together, we can shape decisions that make a tangible difference in the lives of Oregonians.

## To Apply

Complete the online [Member Application](#). If you are unable to submit your application via the online survey, please email [OHPB.CommitteeRecruitment@oha.oregon.gov](mailto:OHPB.CommitteeRecruitment@oha.oregon.gov).

**All applications are due by Friday, February 6, 2026.**

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## What Will the Primary Care Strategy Committee Do?

The Primary Care Strategy Committee will:

- Develop and recommend evidence-based legislative, regulatory, and programmatic strategies to strengthen primary care policy, investment, and sustainability.
- Define statewide primary care goals for payment and affordability, workforce, and the delivery system, including integrating behavioral and oral health.
- Oversee development of a statewide definition of "primary care," including provider types and core services.
- Recommend strategies to improve provider wellness and resilience by addressing structural drivers of burnout, administrative burden, and misaligned incentives across payer systems.
- Ensure the voices of those who provide, pay for, and access primary care—especially from rural communities, communities of color, and frontline providers—inform Committee deliberations and recommendations.

## Who Should Apply for Membership?

The Oregon Health Policy Board will appoint at least nine and no more than 18 members to the Primary Care Strategy Committee. Members will include individuals with diverse expertise and lived experience in primary care.

We are seeking applicants with the following perspectives:

- **Primary Care Providers** – Includes family medicine, pediatrics or internal medicine physicians, nurse practitioners, or physician associates practicing or who have practiced comprehensive patient-centered primary care. This includes providers within large medical groups, small medical groups, independent providers, federally qualified health centers (FQHCs), FQHC “lookalikes,” and rural health centers.
- **Consumers / Patients / Health Equity Advocates** – Includes individuals who directly experience the health care system, including patients, caregivers, and family members accessing or seeking to access primary care who do not work within the health care system; individuals working independently or with advocacy organizations to improve health care and/or health equity policies and patient outcomes; and patient advocates who take part in policy making or decision making on behalf of health care consumers.
- **Health Care Payers** – Includes commercial, Medicaid, and Medicare Advantage payers that provide coverage to people in Oregon.
- **Health Care Purchasers / Employers** – Includes employers, business coalitions, labor organizations, consumer groups and government agencies that arrange or negotiate health coverage on behalf of a group of people.
- **Primary Care Workforce Experts** – Includes professionals with deep knowledge of the health care system and experience in research, academia, consulting, policy groups, or community organizations focused on health care workforce and/or administration.
- **Specialty Care Providers** – Includes physicians, nurse practitioners, and physician assistants practicing or who have practiced specialty care.
- **Health System / Hospital Representatives** – Includes leaders from a health system or hospital that manages multiple care facilities, including primary care practices.

- **Health Center Administrators** – Includes individuals working in an administrative role in a primary care clinic, including a primary care practice manager, administrator, quality improvement director, billing manager or administrative support.
- **Professional Associations Representing Primary Care Providers** – Includes individuals within organizations representing primary care providers, including family medicine, pediatrics or internal medicine physicians, nurse practitioners, and physician assistants.
- **Legislators/ Legislative Aides or Experts in Policy Making** – Includes professionals with deep knowledge of the health care system and experience in research, academia, consulting, policy groups, or community organizations focused on health care and government.
- **Tribal Health Providers** – Includes individuals currently or previously working in the tribal health care system, including as a provider of comprehensive patient-centered primary care or in an administrative role, including a practice manager, administrator, quality improvement director, billing manager and administrative support.
- **Primary Care Team Members** – Includes individuals other than physicians, nurse practitioners, and physician assistants who work on a primary care team to provide care for patients. This includes, but is not limited to, behavioral health providers, traditional health workers, medical assistants, registered nurses, and care managers.

To the greatest extent practicable, Committee members shall represent the various geographic, ethnic, gender, racial, and economic diversity of Oregon.

## For More Information

[Primary Care Strategy Committee webpage](#)

Contact: [OHPB.PrimaryCare@oha.oregon.gov](mailto:OHPB.PrimaryCare@oha.oregon.gov)